



City of Santa Barbara  
PARKS AND RECREATION DEPARTMENT

Santa Barbara Arts & Crafts Show Advisory Committee

**REGULAR MEETING**

**Tuesday, January 13, 2009**

**LOCATION: Cabrillo Pavilion Arts Center, 1118 East Cabrillo Blvd.**

**6:30pm Screening of New Members (ballroom)**

**7:00 pm – 9:00 pm Regular Meeting (ballroom)**

**MEETING AGENDA**

**1. ROLL CALL**

**Committee**

Tony Longo, Art  
Charlene Kraft, Art  
Kevin Healy, Craft  
Marilyn Loperfido, Craft  
Open, Member At Large  
Open, Parks and Recreation Commission Liaison

**Staff**

Judith McCaffrey, Recreation Manager  
Susanne Joslyn, Recreation Specialist  
Kisha Gianni, Monitor  
Jennifer Siegel, Monitor  
Dwayne Kershner, Monitor

**2. APPROVAL OF MINUTES** November 11, 2008 (Attachment 1)

**3. AGENDA ADJUSTMENTS**

**4. ANNOUNCEMENTS**

**5. PUBLIC COMMENT**

Any member of the public may address the Committee for up to one minute on any subject within the jurisdiction of the Committee that is not scheduled for a public discussion before the Committee.

**6. REVIEW CURRENT SHOW MEMBERSHIP (As of 1/7/09): 178 Members (-16 members) 64% capacity**

ARTS: 72 out of 90 Art Section

CRAFTS: 106 out of 180

Approved Wait List: 3

Approved Wait List: 4

Unapproved Wait List: 4

Unapproved Wait List: 1

**7. OLD BUSINESS**

**a. Ad Hoc Committee Report – proposed changes, additions to show rules**

Staff Recommendation: Receive report from Ad Hoc Committee members; ask questions; open public comment and bring back Committee for discussion.

***There will not be a vote to approve any rule changes at this meeting as the final document listing the proposed rule changes has not yet been completed by Ad Hoc Committee.***

There had been a question at the November meeting whether or not 3 Advisory Members could be in attendance at an Ad Hoc Committee meeting. Here is opinion of the City Attorney on this matter.

The Brown Act does not allow for a majority or quorum (3 members) of Advisory Committee members to participate in an Ad Hoc Committee meeting. The Ad Hoc Committee meeting becomes an official Advisory Committee meeting when you have 3 (a majority or quorum) of the Advisory Committee members in attendance. If a third Advisory Committee member shows up at an Ad Hoc Committee

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meeting, the meeting cannot continue as we have not sent out an official notice saying the Advisory Committee was meeting at that time.

The City Attorney's opinion was that if we had more than 2 Advisory Committee members who want to participate in the Ad Hoc meetings then we should dissolve the Ad Hoc Committee and bring the issues back to the Advisory Committee for discussion.

**b. Request for Temporary Handicapped Parking Spaces on Sundays**

Staff Recommendation: Receive report from staff; ask questions; open public comment and bring back Committee for discussion. Art Section member Gerald Sawyer has requested that "temporary" handicapped parking spots be designated along Cabrillo Blvd. each Sunday with barricades marking the spots for disabled show members.

**c. Getting Art Show Signs Posted on All Light Posts along Waterfront**

Staff Recommendation: Proposed by Tony Longo. Receive report from Tony Longo; ask questions; open public comment and bring back Committee for discussion.

**8. NEW BUSINESS**

**a. Handicapped Space Assignment**

Staff Recommendation: Receive report from staff; ask questions; open public comment and bring back Committee for discussion.

Two show members have requested to be assigned to handicapped space 150-152 in Art Section. Advisory Committee members to make assignment.

**b. Elections**

Staff Recommendation: Receive report from staff; ask questions; open public comment and bring back Committee for discussion.

Advisory Committee members will review Advisory Committee ballot for distribution to show.

**9. STAFF REPORTS**

- a. East Cabrillo Sidewalk Replacement Project- complete
- b. Attendance Report
- c. Skateboard Park
- d. Special Events
- e. General Correspondence
- f. Construction Report
  - a. Mission Bridge Replacement (as of 10/1/08 construction start date slated for 9/1/09, start date will be confirmed by May 2009)
  - b. West Cabrillo Sidewalk Replacement
  - c. Fess Parker's New Hotel (construction on-hold, financing not avail)
- g. Publicity

**10. CITATIONS, COMPLAINTS AND INCIDENTS**

**11. AGENDA ITEMS FOR NEXT MEETING – TUESDAY, FEBRUARY 10, 2009**

**12. REGULAR MEETING ADJOURNMENT**

**AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Susanne Joslyn at 897-1982. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements. Santa Barbara Arts and Crafts Show, Administrative Office, Cabrillo Pavilion Arts Center, 1118 East Cabrillo Blvd, Santa Barbara, CA 93103, (805) 897-1982



City of Santa Barbara  
PARKS AND RECREATION DEPARTMENT

Santa Barbara Arts & Crafts Show Advisory Committee

**REGULAR MEETING**

**Tuesday, November 11, 2008**

**LOCATION: Cabrillo Pavilion Arts Center, 1118 East Cabrillo Blvd.**

**5:30pm Ad-Hoc Committee Meeting- (conference room)**

**6:30pm Screening of New Members (ballroom)**

**7:00 pm – 9:00 pm Regular Meeting (ballroom)**

**DRAFT MEETING MINUTES**

**1. ROLL CALL**

**Committee**

Tony Longo, Art - present

Charlene Kraft, Art - present

Kevin Healy, Craft - present

Marilyn Loperfido, Craft - present

Open, Member At Large

Arnoldo Gonzales, Parks and Recreation Commission Liaison - absent

**Staff**

Judith McCaffrey, Recreation Manager - present

Susanne Joslyn, Recreation Specialist - present

Kisha Gianni, Monitor - absent

Jennifer Siegel, Monitor - absent

Dwayne Kershner, Monitor - absent

**2. APPROVAL OF MINUTES October 14, 2008 (Attachment 1)**

The minutes were approved.

**3. AGENDA ADJUSTMENTS**

None.

**4. ANNOUNCEMENTS**

Mrs. McCaffrey stated that she would like to offer Art and Craft Show members the opportunity to put on a group show at the Cabrillo Pavilion Art Center in January 2009. Currently Mrs. Joslyn and Mrs. McCaffrey are working to schedule the monthly group art exhibits at the Cabrillo Pavilion for 2009, and they currently do not have a group scheduled for January. They will try to put something together.

Mrs. McCaffrey explained that the term has expired for the Parks and Recreation Commission Liaison, Arnoldo Gonzales. A new liaison will soon be chosen.

Sunday, November 9<sup>th</sup> was a Weather Day. All show members will receive attendance credit for the date.

Ms. Loperfido shared the information that the November 7<sup>th</sup> opening of the Yes Store went well. The Yes Store is located at 1014 State Street, between Figueroa Street and Carrillo Street in the former site of Morning Glory Music.

**5. PUBLIC COMMENT**

Any member of the public may address the Committee for up to one minute on any subject within the jurisdiction of the Committee that is not scheduled for a public discussion before the Committee.

**6. REVIEW CURRENT SHOW MEMBERSHIP (As of 11/10/08): 194 Members**

ARTS: 77 out of 90 Art Section

Approved Wait List: 3

Unapproved Wait List: 1

CRAFTS: 113 out of 180

Approved Wait List: 4

Unapproved Wait List: 1

**7. OLD BUSINESS**

**a. Ad Hoc Committee Report – proposed changes, additions to show rules**

Staff Recommendation: Receive report from Ad Hoc Committee members; ask questions; open public comment and bring back Committee for discussion.

*There was not a vote to approve any rule changes at this meeting as the document listing the proposed rule changes was not completed in time for it to be distributed to the show membership prior to the meeting. There will be a vote on this document at the December 9<sup>th</sup>, 2008 meeting.*

Ms. Loperfido explained that the Leave of Absence policy was discussed at the Ad Hoc Committee meeting. Mr. Longo made a motion that one of the two Advisory Committee members who are on the Ad Hoc Committee would step down from the Ad Hoc Committee. Only two members from the Advisory Committee may be on the Ad Hoc Committee. Mr. Longo expressed that since both of the Advisory Committee spots on the Ad Hoc Committee are held by members of the Crafts Section, it would be very good to also have representation from one of the Arts Section members to promote a sense of good will. The motion was not seconded. Ms. Loperfido asked that the City Attorney be consulted to confirm that a third member of the Advisory Committee would not be allowed (under the Brown Act) to sit in on the Ad Hoc Committee meetings.

**b. Request for Temporary Handicapped Parking Spaces on Sundays**

Staff Recommendation: Receive report from staff; ask questions; open public comment and bring back Committee for discussion. Art Section member Gerald Sawyer has requested that "temporary" handicapped parking spots be designated along Cabrillo Blvd. each Sunday with barricades marking the spots for disabled show members.

Mrs. McCaffrey reported that she does not yet have an answer regarding temporary barricades on Cabrillo Blvd. for handicapped parking spaces.

She also reported that the issue of RV owners regularly monopolizing parking is a worsening problem. She has had the blue bus in the Art Section cited again regarding their dogs and has requested that if show members do see further instances of these dogs not being cleaned up after, please report this to monitors. Animal Control will be contacted that day and the offender will be cited on Sunday.

She stated that she is looking into a number of options to limit RV parking on Cabrillo Blvd.

**c. Assigned Spaces for All in Show**

Staff Recommendation: Proposed by Tony Longo. Receive report from Tony Longo; ask questions; open public comment and bring back Committee for discussion.

It was motioned and approved to table this discussion until after construction.

**d. Getting Art Show Signs Posted on All Light Posts along Waterfront**

Staff Recommendation: Proposed by Tony Longo. Receive report from Tony Longo; ask questions; open public comment and bring back Committee for discussion.

Mrs. McCaffrey passed out some information that she received from the City of Santa Barbara's Sign Committee. She noted that she found out that a proposal to create signs to be posted on the city light poles on Cabrillo Boulevard would trigger an approval process involving the planning Commission and/or the Architectural Board of Review.

Mr. Longo stated that he had gone to the Planning Department where he spoke with City Planner Betty Weiss. Mr. Longo was not encouraged by his visit. Ms. Weiss explained that the Commission's intention was against further signage on the waterfront at this time. Ms. Loperfido stated that she

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hoped that Mr. Longo would continue his research and efforts in this area. Mr. Longo agreed that it would be good to pursue further as the he would like the show to develop a stronger presence in the community. This item will be tabled until January.

**8. NEW BUSINESS**

No new business to report at this time.

**9. STAFF REPORTS**

a. East Cabrillo Sidewalk Replacement Project –

Complete. The benches have been turned around to face the show and the ocean. Many thanks were expressed for the efforts of Mrs. McCaffrey in accomplishing this task.

a. Attendance Report

**October 2008 Attendance**

DATE	CRAFT			ART		
	Total Members	CRAFT Attendance	% Attend	Total Members	ART Attendance	% Attend
10/5/2008	116	86	74.14%	78	45	57.69%
10/12/2008	116	84	72.41%	78	49	62.82%
10/19/2008	116	85	73.28%	78	53	67.95%
10/26/2008	116	82	70.69%	78	53	67.95%
			<b>72.63%</b>			<b>64.10%</b>

b. Skateboard Park

No news.

c. Special Events

The next holiday show is Saturday, November 29<sup>th</sup> Arts and Crafts Show.

d. General Correspondence

An email was received from show member Jeff Kennedy urging Advisory Committee members not to work for assigned parking on Cabrillo Blvd. but instead look at “event parking” such as other events are provided in the City.

e. Construction Report

a. Mission Bridge Replacement (as of 10/1/08 construction start date slated for 9/1/09, start date will be confirmed by May 2009)- no new news.

b. West Cabrillo Sidewalk Replacement- no new news.

Fess Parker’s New Hotel (construction on-hold, financing not available)

f. Publicity

Mrs. McCaffrey mentioned that she had seen the Art and Craft Show Flyer posted at Craft Essentials.

Ms. Loperfido reported that she was unable to attend the Tech Brew at UCSB the previous night, however Rich attended this event and represented the Art Show in her absence. UCSB is allowing us to support a table once per quarter creating interaction with young professionals and those who are technically inclined. Rich was doing another one of these events with young professionals that evening. Ms. Loperfido said that she and Rich were making regular trips to Ventura and Oxnard. They have developed a nice rapport with the Oxnard Visitor’s Center who are happy to display the Art Show’s rack card. Rich is working with the Concierge Association of Southern California and Northern California. They hold regular meetings and he contacts them regularly on behalf of the show. Ms. Loperfido expressed appreciation for the great amount of time and effort that Rich has invested in “getting out the word” regarding the show.

**10. CITATIONS, COMPLAINTS AND INCIDENTS**

Mr. Longo expressed dismay that some visitors to the Art Show are coming away with memories of the homeless individuals who are hanging out down at the beach.

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Mrs. McCaffrey noted that there had been a complaint regarding a show member's work and that a studio visit will be planned to investigate the authenticity of the work.

**11. AGENDA ITEMS FOR NEXT MEETING – TUESDAY, DECEMBER 9, 2008**

Old Business:

Ad-Hoc Committee Report

Request for Temporary Handicapped Parking Spaces for Sundays

New Business:

Assignment of Handicapped Space

Art Show at Cabrillo Pavilion Art Center

**12. REGULAR MEETING ADJOURNMENT**

The meeting was adjourned at 8:20 p.m.

**Screening of New Members/ Add-Ons**  
**November 11, 2008**

LAST	FIRST	SECTION	DESCRIPTION	DECISION	CAUTIONS
Herrera	Robert	Craft/New	Canvas Tote Bags	Approved 4-0	
Caldwell	Joseph	Art/Add-On	Photography	Not Approved 0-4	Work presented was not printed by Mr. Caldwell.
Longo	Tony	Art/Add-On	Fused Glass Sculpture Multi-media Sculpture (glass/clay/metal)	Approved 3-0 Approved 3-0	
		Craft/Add-On	Multi-media fountain (glass/clay/metal)	Approved 3-0	
Schevenko	Viktor	Arts	Stained Glass	Approved 4-0	Cautioned that stained glass frame cannot be more ornate than art-work itself.

**Please distribute to Craft  
Sector Members w/out email!**  
*Correspondance 9d*

Cook, Judith

**From:** Cook, Judith  
**Sent:** Wednesday, December 24, 2008 3:25 PM  
**To:** Cook, Judith  
**Cc:** Joslyn, Susanne M.; 'Kisha Gianni'; 'Jennifer Siegel'; 'Dwayne Kershner'  
**Subject:** Doubletree Now Charging \$5 to Park in Lot

Dear Show Members:

Unfortunately the Doubletree has made some changes to their parking setup and parking will no longer be free for show members. The good news is that they will discount the Sunday parking to \$5 instead of \$20 for show members. I did have a conversation with the hotel again to see if they would continue to waive the fee, but they will not. Here is the information that I received. For those of you who paid \$20 prior to the hotel notifying us of this change, please email me back. If you have a receipt, I may be able to get some money refunded to you. I'm definitely willing to try!

Sincerely,  
Judith

*Judith C. McCaffrey*

Recreation Programs Manager

Cultural Arts Programs

**City of Santa Barbara, Parks & Recreation Department**

**Cabrillo Pavillion Arts Center**

Phone (805) 897-1982 Fax (805) 897-1945

[jcook@SantaBarbaraCA.gov](mailto:jcook@SantaBarbaraCA.gov)

Good afternoon, Ms. Cook.

I wanted to let you know of a few changes in the parking program. During the last month, we've installed automated parking stations at each end of the lot at the Resort. These stations are not staffed, and patrons of the Resort can use the pay station located at each end to pay their parking fees. At this point, we aren't able to offer complimentary parking for the artisan show members, but we would be able to offer a discounted parking rate of \$5 for the entire day (versus our maximum rate of \$20.) Artisan show members can bring their art show membership card to the front desk of the Resort where they can pay \$5 to have their ticket validated. It is a pretty simple process, but we do have staff onsite who can assist if needed.